



República Bolivariana de Venezuela  
Universidad de Oriente  
Vice – Rectorado Académico  
Postgrado en Ciencias de la Administración



### *Standards for Publishing in the Journal Inteligencia Gerencial (Managerial Intelligence)*

1. The Journal INTELIGENCIA GERENCIAL (MANAGERIAL INTELLIGENCE) publishes articles that result from scientific research about aspects related to administration and economy in a broad sense; this includes research about world economy, administration, management, economic development and fiscal policy.
2. Submitted works must be original and previously unpublished, nor can they have been accepted for publication or in process of evaluation by other media for dissemination.
3. Works should be sent, preferably, by email to the address [r.inteligenciagerencial@gmail.com](mailto:r.inteligenciagerencial@gmail.com) or by ordinary mail to the address of the Journal INTELIGENCIA GERENCIAL (**Address: Av. Universidad, Escuela de Administración, Coordinación de Postgrado en Cs. Administrativas, Núcleo de Sucre, Universidad de Oriente, Cumaná, Estado Sucre C.P.: 6101, Venezuela.**); in the latter case, three copies on paper and another on a CD should be sent. The Journal INTELIGENCIA GERENCIAL will maintain correspondence with the authors, preferably by email; the first communication will acknowledge receipt of the work submitted.
4. The first page of the document should include the title of the work in Spanish and in English, the complete name of the author or authors, the institution(s) with which they are associated and their email addresses, an analytical abstract in Spanish and English (c. 250 words, in which the objective, the methodology and the most relevant results of the research appear) and key words in Spanish and English (2 to 4 words).
5. Tables, charts, graphics and figures included in the work should be integrated with the text, duly ordered and with references to their original sources. Each one should be labeled with the type (table,

chart, graphic or figure) and accompanied by a number ordered from the lowest to the highest. Said tables, charts, graphics or figures should also be sent independently in JPEG format.

6. The text of the article should be in Arial font, size 12, single spaced. The length of the works should be no less than 15 and no more than 25 letter-size (or A5) pages. Bibliographic references will be placed at the end of the text, using French indentation and following the alphabetic order of the authors.

The style for references to books will be as follows: Last names. Comma. Initials of first name(s). Year of publication in parentheses. Colon. Title of the book in italics. Comma. Publisher. Comma. Place of publication.

Example of book reference for one author:

Sampedro, J. L. (1972): *Conciencia de subdesarrollo*, Salvat, Barcelona.

Example of book reference for more than one author:

Sampedro, J. L. y Martínez Cortiña, R. (1975): *Estructura Económica. Teoría básica y estructura mundial*, Ariel, Barcelona

The style for articles will be as follows: Last names. Comma. Initials of first name(s). Year of publication in parentheses. Colon. Title of article between quotation marks. Comma. Title of the journal/magazine in italics. Comma. Volume and number of the journal/magazine. Comma. Pages.

Example of reference to an article published in a journal/magazine:

Sampedro, J. L. (1999): "Una visión del subdesarrollo hace 30 años", *Revista de Economía Mundial*, 1, 135-143

7. Bibliographic citations that appear in the text ought to be placed between parentheses, indicating the author's last name, the year of publication and the page number.

Example: (Sampedro, 1972: 32-33).

Footnotes are accepted only when used for clarification.

8. Book reviews should be indicated as book titles: last and first name(s) of the author(s) of the book in capital letters, the title of the book in italics, the publisher, place of publication, year of publication and number of pages. The name(s) of the author or authors of

the review and the institutions with which they are associated will be placed at the end of the text (in the case of critical reviews).

Example of reference for a book review:

SAMPEDRO, JOSÉ LUIS y BERZOSA, CARLOS.

Conciencia de subdesarrollo veinticinco años después.

Taurus, Madrid, 1996, 284 págs.

9. The authors will receive, via email, a PDF file with a set of collated proofs on which only minimal corrections to the content may be made. In the case that an author exceeds the limits in correcting, adding or deleting already printed paragraphs, publication of the article will be annulled. Return of the proofs should be made by ordinary mail, fax or electronic mail (in a file indicating the changes, if these are simple and few), within a maximum of fifteen days from receipt of the proofs, to avoid, as far as possible, delays in the work's publication in the number of the journal as planned. In the case of various authors, proofs will be addressed to the first signatory of the work. The authors alone are responsible for the quality of the spelling and grammar in the works; nevertheless, the Editorial Committee may make the stylistic corrections it considers necessary to improve the work.  
The works, except for notes and reviews, which will be evaluated by the Editorial Committee, will be submitted for evaluation by at least two external arbiters according to the double blind evaluation system. Articles collected in the section Essays and Interviews will be evaluated by the coordinator for that number of the journal. Authors will receive information regarding the eventual rejection of their works, about reforms required for definitive acceptance of the same or regarding their acceptance. Publication of the accepted articles will proceed according to what the Editorial Committee considers for the following number.
10. Each author will receive a sample of the number of the journal in which his/her work appears published, or only one sample, in the case of a note or review; if more copies are needed, the bill for these must be paid by the author(s).